

# CARLISLE'S AUTHORIZED APPLICATORS MARKETING ANNOUNCEMENT

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**Carlisle's Rebranded Insulation Products and Brochure  
December 22, 2016**

## **To: Carlisle SynTec Systems' Authorized Applicators**

Carlisle SynTec Systems is pleased to announce it has rebranded two of its most popular Polyiso insulation products and has created a new Polyiso brochure.

### **Rebranded Products**

Carlisle has rebranded its HP-H and HP-NB Polyiso insulation products. The new brand names better communicate the products' benefits and help to differentiate Carlisle's Polyiso in the commercial roofing market.

| <u>Product Description</u>   | <u>Old Name</u> | <u>New Name</u>   |
|--|-----------------|-------------------|
| Glass-reinforced felt (GRF)-faced insulation (ASTM C1289 Type II, Class 1 designation)   | HP-H            | <b>InsulBase®</b> |
| OSB online nail board insulation (ASTM C1289 Type V designation)                         | HP-NB           | <b>StormBase®</b> |
| Updated product data sheets are available for download or order on the Carlisle website. |                 |                   |

### **New Polyiso Insulation Product Brochure**

This new brochure provides an overview of Carlisle's Polyiso products, illustrates the energy and cost savings Polyiso offers, and demonstrates how Carlisle's Polyiso products provide solutions for all job types. The brochure includes samples of Carlisle's insulation facers for a hands-on experience, and can be ordered or downloaded on the Carlisle website.

If you have any questions, or for more information, please contact your Carlisle SynTec Systems Manufacturer's Representative.

Sincerely,



Chad Buhrman  
CCM Insulation Product Manager