

# MARKETING ANNOUNCEMENT

Authorized Applicator



**MA-2020-22**

**Hydropack Modular Roof Garden System: Pre-Purchased Stock  
November 17, 2020**

**To: Carlisle SynTec Systems' Authorized Applicators**

Carlisle SynTec Systems is excited to offer a pre-purchased and ready-to-ship stock of pre-vegetated Hydropack Modular Roof Garden trays.

For several years now, Hydropack has been Carlisle's modular tray system of choice due to its innovative design, easy installation, and excellent long-term performance. Earlier this year, Carlisle pre-purchased stock of Hydropack trays for a lower, flat price. This allows Carlisle to offer more competitive pricing for modular Roof Garden projects and meet or beat competitor pricing, even when priced direct to the contractor.

In addition to pricing, the pre-purchased Hydropack stock allows Carlisle to supply 95% to 100% pre-grown Hydropack trays to the jobsite within two to three weeks of order placement, compared to four- to six-month lead times for competitors' trays. Carlisle provides no-charge, single-source overburden warranties of up to 20 years on Hydropack trays when installed over a properly designed and installed Carlisle roofing system.

Carlisle's pre-purchased Hydropack trays can be quoted now with shipping to begin in early Spring.

Carlisle offers a full line of Roof Garden products to meet almost any project design. For Hydropack pricing and availability, please contact Carlisle's Specialty Pricing Team. If you have any technical questions regarding Hydropack or any of the available Roof Garden products or systems, please reach out to me.

Best Regards,

A handwritten signature in black ink, appearing to read "Christopher Kann".

Christopher Kann – Roof Garden & Paver Product Manager