

MARKETING ANNOUNCEMENT

Authorized Applicator



PVC-2019-03
Sure-Flex™ PVC Pressure-Sensitive Cover Strip
February 4, 2019

To: Carlisle SynTec Systems' Authorized Applicators

Carlisle SynTec Systems is pleased to introduce Sure-Flex PVC Pressure-Sensitive (PS) Cover Strip, a groundbreaking new product designed to help contractors save time, labor, and money. Carlisle's new PVC PS Cover Strip is used for stripping-in flat metal edging and eliminates the need for costly PVC-coated metal or two-piece clip-on edge metal.

PVC PS Cover Strip is compatible with a variety of metal finishes and is quick and easy to install; no welding is required. Simply apply PVC Step 1 Activator, followed by PVC Step 2 Primer, then install the PVC PS Cover Strip. During field testing and evaluation, contractors called this product a "game changer."

Product Code	Description
332616	PVC PS COVER STRIP 6"X100' WHITE
332617	PVC PS COVER STRIP 6"X100' GRAY
332618	PVC PS COVER STRIP 6"X100' TAN
332651	LOW-VOC PVC STEP 1 ACTIVATOR
332652	LOW-VOC PVC STEP 2 PRIMER
332653	PVC STEP 2 PRIMER

Also, due to recent improvements made to Carlisle's PVC and KEE HP Membrane Cleaner, shipments of this product will be restricted to states without VOC restrictions. States with VOC restrictions will have access to Low-VOC Membrane Cleaner.

Please contact your manufacturer's representative if you have any questions.

Sincerely,

A handwritten signature in black ink that reads "John C. Greko".

John C. Greko
PVC Product Manager