

MARKETING ANNOUNCEMENT

Authorized Applicator



ID-2020-05
Singular Edge Metal Color Chart
April 13, 2020

To: Carlisle SynTec Systems' Authorized Applicators

Carlisle SynTec Systems is pleased to introduce a new, singular color chart for all SecurEdge™ products and metal flat sheets.

New Chart Overview

- Streamlines all SecurEdge prefabricated lines and flat sheet finish offerings
- Provides increased paint finish warranty coverage (up to 35 years)
- Creates better alignment among all Carlisle Construction Materials (CCM) metal brands
- Creates a path to leverage additional distribution centers across multiple CCM metal brands

Inventory Transition

For all new orders of SecurEdge 200/2000 and SecurEdge 300/3000 products, please use the new color chart. Colors that are not listed on the new chart are available as custom colors.

Existing flat sheet inventory from the old SecurEdge 400/4000/Metal Flat Sheet color chart can be ordered, at no custom color upcharge, until depleted. Upon depletion of old inventory, colors from the old SecurEdge 400/4000/Metal Flat Sheet chart will be available as custom colors.

Referencing Previous Colors

On the new chart, old SecurEdge 400/4000/Metal Flat Sheet color names are listed in parentheses next to the most similar color. It is important to note that these are not exact color matches; they are simply a point of reference. Therefore, it is best to ensure that inventories of old and new colors are not mixed.

If you are trying to find a close or exact match to an old color, it is important to indicate from which chart you selected that color. Carlisle's Specialty Products Team is thoroughly trained to help ensure the proper colors are provided.

Sales Collateral and Tools

- A new SecurEdge and Metal Flat Sheet Color Chart has been created and is available on the Carlisle website [here](#).

- Print versions of the chart, with accurate color chips and sample metal color chips, can be requested using the Online Literature and Sample Order Form, which can be found under “Forms” on your online dashboard. You must be logged-in to access the order form.
- For additional information on edge metal warranty inclusion, please reference the Edge-to-Edge Warranty Sell Sheet on the Carlisle Website.

If you have any questions, or for more information, please contact your Manufacturer’s Representative.

Sincerely,

A handwritten signature in black ink, appearing to read "Taylor Gingerich". The signature is written in a cursive, flowing style.

Taylor Gingerich
Roofing Accessories Product Manager