

# MARKETING ANNOUNCEMENT

Authorized Applicator



## EPDM-2017-10 Low-VOC EPDM & TPO Primer July 28, 2017

### To: Carlisle SynTec Systems' Authorized Applicators

Carlisle SynTec Systems is pleased to introduce its reformulated Low-VOC EPDM & TPO Primer, which provides excellent long-term peel and shear performance, as well as several other notable improvements, including:

**Increased tack** – Low-VOC EPDM & TPO Primer now provides a much more aggressive tack, and its extended open time means that the primer film remains tacky for a longer period after the solvents flash off.

**Resistance to gelling** – Newly formulated Low-VOC EPDM & TPO Primer is specifically designed to eliminate gelling that can be caused by exposure to humid air.

**Longer shelf life** – Due to its excellent resistance to gelling, the shelf life of Carlisle's reformulated Low-VOC EPDM & TPO Primer has increased from 9 months to 12 months.

Low-VOC EPDM & TPO Primer	
Current Product Code	316522
Product Code Effective 9/1/17	329160
Stocking Locations	Carlisle, PA and Tooele, UT
Packaging	Six 1-gallon pails per carton
Storage Requirements	Store between 60-90°F (15-32°C)
Product Notes	Coverage rate remains the same No stirring required Not approved for use on PVC or KEE HP membranes Weight per gallon is 10 lbs UL Classified, FM Approved

Carlisle's reformulated Low-VOC EPDM & TPO Primer began shipping on May 17, 2017, from the PA location. If you have any questions, or for more information, please contact your Carlisle manufacturer's representative.

Sincerely,

Ronald L. Goodman  
EPDM Marketing Manager