

CARLISLE'S AUTHORIZED APPLICATORS MARKETING ANNOUNCEMENT

EPDM-2012-05

90-mil Sure-White™ EPDM

February 10, 2012

TO: Carlisle Authorized Applicators

Carlisle is pleased to announce a new level of performance with its non-reinforced, 90-mil Sure-White EPDM membrane that is eligible for inclusion in a Carlisle 30-year Golden Seal Total System Warranty. Sure-White has a 25-year track record, and carries the ENERGY STAR® qualification.

The 90-mil Sure-White membrane is available in two sheet formats: the standard 10' x 100' no-fold and the labor-saving 10' x 100' no-fold with 6" Factory-Applied Tape (FAT™). These membranes will surely provide the level of performance required on your next installation of a 30-year fully-adhered reflective roofing system.

Part Number	Description	Size
316476	90-mil Sure-White EPDM (no fold)	10' x 100'
319824	90-mil Sure-White EPDM w/6" FAT (no fold)	10' x 100'

In conjunction with this new product release, Carlisle will be offering an additional incentive. For every 90-mil Sure-White order (316476) of 10,000 square feet or more, Carlisle will include a SecurTaper while supplies last – a \$500 dollar value at no additional charge. SecurTaper further increases seaming productivity on the roof! (Simply include item #305008 when submitting your purchase order.)

If you have any questions regarding this product, please contact your local manufacturer's representative or distributor.

Sincerely,



Scott J. Long
EPDM Product Manager
Carlisle Construction Materials