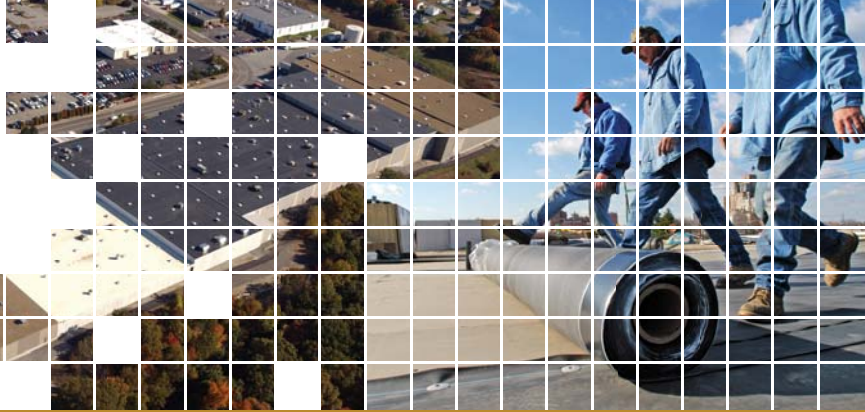


PERFECT 10



Carlisle SynTec Systems' Perfection Award and Perfection Council were established in 2011 as a way to recognize those authorized applicators who demonstrate a commitment to perfection on every Carlisle installation.

Each year, the Perfection Award honors contractors whose exceptional installation quality results in a warranty claim performance that ranks in the top 5% of all U.S. and Canadian applicators. A small number of Perfection Award winners are selected to serve on Carlisle's Perfection Council for a one-year period, acting as an advisory board to help determine how Carlisle can best support its contractor network.

How to qualify:

The following criteria are used to select Perfection Award recipients. All metrics are subject to change and can vary from year to year.

- Seven-year square-foot average of installed membrane
- Current year's square footage of installed membrane
- Total number of jobs over seven years
- Warranty claim rate
- Warranty claim dollars per square foot

Perfection Council membership is determined by a low incident rating of warranty claims, a high percentage of "walk-off"* inspection approvals, and participation in Carlisle training activities.

*A "walk-off" means the installation received a Perfect 10 rating during the initial inspection, and no additional punch list items were required to receive a warranty.

Perfection Award winners enjoy the following benefits:

- Premium listing on the Carlisle SynTec Systems website
- Customized Perfection Award press release – created and distributed by Carlisle
- Additional marketing support
- Perfection Award wall plaque

Perfection Council members enjoy the following benefits:

- An all-expense-paid trip for the business principal, which includes:
 - » Roundtable discussions with Carlisle's management team
 - » Peer networking events
 - » Entertainment activities
- Mid-year follow-up webinar
- Premium listing on the Carlisle SynTec Systems website
- Customized Perfection Council press release – created and distributed by Carlisle
- Additional marketing support
- Perfection Council wall plaque



Carlisle believes in a true partnership with its customers, and the Perfection programs offer a tremendous opportunity to strengthen this relationship between manufacturer and installer. The Perfection programs are Carlisle's way of acknowledging and thanking contractors for whom quality is the highest priority.

To learn more about Carlisle's Perfection programs, contact your local manufacturer's representative.

