

MARKETING ANNOUNCEMENT

Authorized Applicator



TPO-2018-01
Branded TPO Rolls
January 17, 2018

To: Carlisle SynTec Systems' Authorized Applicators

On February 5, 2018, Carlisle will begin packaging its 10' x 100' rolls of 60-mil white Sure-Weld® TPO membrane in a new, branded stretch film. This new film will improve brand recognition and simplify product identification for applicators on the rooftop. The film will also include important product information, including membrane thickness and code approvals.

When placing orders, please use the old product code until February 5, 2018.

<u>Item Status</u>	<u>Product Code</u>	<u>Description</u>
Old (use until Feb. 5, 2018)	300438	.060 REIN. STD WHITE TPO 10' X 100'
New (effective Feb. 5, 2018)	330930	SW .060 RE STD WHITE TPO 10' X 100'

Carlisle plans to use this branded stretch film on additional roll sizes in the future as part of a continuous effort to improve its products and packaging. Announcements will be distributed in advance of any future changes.

If you have any questions, or for more information, please contact me at 717-960-4039 or david.french@carlisleccm.com.

Sincerely,

A handwritten signature in black ink that reads "David French".

David French
Thermoplastic Product Manager
Carlisle Construction Materials