

CARLISLE'S AUTHORIZED APPLICATORS MARKETING ANNOUNCEMENT

PVC-2014-09

Sure-Flex PVC Contour Rib Profile

June 27, 2014

To: Carlisle SynTec Systems' Authorized Applicators

Carlisle SynTec Systems is pleased to introduce its new Sure-Flex™ PVC Contour Rib™ Profile. This innovative product combines the advantages of a single-ply system with the aesthetic appeal of a standing seam metal roof. To achieve this look, Carlisle's PVC Contour Rib Profile is hot-air welded in a parallel pattern to the exposed surface of FleeceBACK® KEE HP FRS or FleeceBACK PVC membrane.

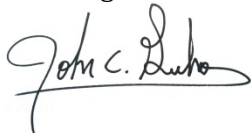
Designed to cast a distinctive shadow that can be seen from the ground or surrounding areas, Carlisle's PVC Contour Rib Profile provides enhanced aesthetics when compared to other PVC rib profiles. This product is extruded from the same weather-resistant PVC compound as Carlisle's Sure-Flex PVC roofing membrane, ensuring comparable weathering characteristics and an excellent color match. Carlisle's durable PVC Contour Rib Profile is dimensionally stabilized and strengthened by a 1/8" fiberglass reinforcing cord that runs the length of each section. During installation, the 10' PVC Contour Rib Profile sections are joined together by a non-corroding, fiberglass pin, ensuring compatibility and continuity throughout the application.

Carlisle's PVC Contour Rib Profile is available in white, gray, and tan colors and measures 10' long, 1¼" tall, and 2 1/8" wide (including the welding flanges). The vertical profile is a substantial 3/8" thick, and each section of PVC Contour Rib Profile has a 1/8" alignment hole. This product is packaged 20 pieces per carton, and each carton includes 25 connecting pins.

Product Description	Packaging	Part Number
CONTOUR RIB PROFILE - WHITE	20 Lengths/CTN	321909
CONTOUR RIB PROFILE - GRAY	20 Lengths/CTN	321911
CONTOUR RIB PROFILE - TAN	20 Lengths/CTN	321910

If you have any questions or for more information, please contact your local manufacturer's representative or distributor.

Best Regards,



John C. Greko
PVC Product Manager