

# MARKETING ANNOUNCEMENT

Authorized Applicator



**MA-2021-03**  
**NEW X-Tenda Coat Product Line**  
**February 2, 2021**

## **To: Carlisle SynTec Systems' Authorized Applicators**

Carlisle SynTec Systems is pleased to announce the re-introduction and expansion of its X-Tenda Coat restoration coatings product line, which now includes a comprehensive offering of acrylic coatings, silicone coatings, primers, and accessories.

Carlisle's **X-Tenda Coat Classic Acrylic** coatings are 100% acrylic, single-component, water-based, premium quality coatings for spray, brush, or roller application. This product is designed to provide protection for a wide range of roofing surfaces and is excellent for restoring existing roof systems. X-Tenda Coat Classic Acrylic is available in standard, QS (quick-set), and HT (high-tensile) formulations to meet a wide variety of needs.

### **X-Tenda Coat Classic Acrylic features and benefits:**

- Available in white, light gray, dark gray, and tan
- Special colors are available at an additional charge with minimum order of 350 gallons
- Excellent resistance to mildew, weathering, and UV exposure
- Easy to apply using conventional or airless spray equipment, roller, or brush
- High solar reflectivity can contribute to energy savings
- High-tensile (HT) formulation available for increased strength and durability
- Quick-set (QS) formulation available for quick skin-over to prevent wash-off before cure
- QS provides excellent fire resistance and is approved by UL in many different roof assemblies
- Title 24 compliant, CRRC listed, meets requirements of ASTM D6083 Standard for liquid-applied acrylic roof coatings

Carlisle's **X-Tenda Coat XTRA Silicone** coatings are a single-component, moisture-cured, and low-VOC. Once cured, the silicone offers excellent resistance to water intrusion, UV exposure, and material weathering. This product is designed to provide protection for a wide range of roofing surfaces and is excellent for restoring existing roof systems.

### **X-Tenda Coat XTRA Silicone features and benefits:**

- Available in white, light gray, dark gray, tan, sante fe tan, and terra cotta.
- Special colors are available at an additional charge with minimum order of 500 gallons
- Excellent resistance to mildew, weathering, and UV exposure
- Quick application saves time and labor
- Improved protection against ponding water

- Proven performance – Carlisle has over 29 years of silicone manufacturing experience
- Code compliance – Title 24 compliant, meets NSF P151 (white only), complies with DOE ENERGY STAR Program (white), and meets requirements of ASTM D6694

Carlisle's X-Tenda Coat product line will offer two warranty options, a Restoration System Warranty and a Restoration Material Warranty.

A **Restoration System Warranty** that covers labor and material is available for X-Tenda Coat systems on commercial buildings with existing Carlisle roofs and applies only to products manufactured or marketed by Carlisle. Subject to the terms, conditions, and limitations listed on the warranty, Carlisle will repair any leak resulting from material and/or workmanship deficiency for the duration of the warranty period. The duration of the Restoration System Warranty may be 5, 10, or 15 years, depending on the dry mil thickness of the coating.

A **Restoration Material Warranty** is available for X-Tenda Coat on commercial buildings with existing roofing systems by others and applies only to products manufactured or marketed by Carlisle. Subject to the terms, conditions, and limitations listed on the warranty, Carlisle will provide repair material if the coating prematurely deteriorates to the point of failure because of weathering for the duration of the warranty period. The duration of the Restoration Material Warranty may be 5 or 10 years, depending on the dry mil thickness of the coating.

For a list of approved substrates, please reference the X-Tenda Coat Restoration Specification.

Please contact your local Carlisle Manufacturer's Representative with questions or concerns.

Sincerely,



Austin Kulp  
FleeceBACK and X-Tenda Coat Product Manager  
Carlisle Construction Materials