

# MARKETING ANNOUNCEMENT

Authorized Applicator



**MA-2020-20**

**ReadyFlash® Technology for SecurShield™ Products**

**October 1, 2020**

## **To: Carlisle SynTec Systems' Authorized Applicators**

Carlisle SynTec Systems is pleased to introduce ReadyFlash Technology for SecurShield flat and SecurShield HD polyiso insulation products. ReadyFlash Technology allows applicators to manage adhesive flash-off times by choosing between two different-colored facers on every board. ReadyFlash products feature a dark-colored coated-glass facer (CGF) on one side of the insulation board and a light-colored CGF on the other.

Utilizing the sun's energy, the dark facer accelerates adhesive flash-off, while the light facer slows it down. Applicators can choose which side of the board to use, helping to offset environmental variables affecting adhesive flash-off; such as temperature, sunlight, humidity, wind speed, size of crew, current pace, and time of day.

ReadyFlash Technology benefits:

- Allows the applicator to speed up or slow down adhesive flash-off time
- Increases surface temperature of the dark facer up to 50°F (28°C) above ambient temperature
- Decreases surface temperature of the light facer up to 10°F (6°C) below ambient temperature
- Provides up to 2x faster adhesive flash-off on cooler days and up to 4x faster on warmer days when utilizing the dark facer

As current inventories of SecurShield flat and SecurShield HD insulation products are depleted, SecurShield insulation products with ReadyFlash Technology will begin shipping from all plant locations. Product codes and pricing will remain unchanged. At this time, ReadyFlash Technology is not available on SecurShield specialty products (e.g. miters, hips, valleys, sumps), SecurShield tapered, SecurShield HD Composite, or SecurShield HD Plus products.

An instructional video and technology sell sheet are also available describing this innovative technology exclusive to Carlisle Construction Materials. If you have any questions, or for more information, please contact your manufacturer's representative.

Sincerely,

A handwritten signature in cursive script that reads "Chad Buhrman".

Chad Buhrman  
CCM Insulation Product Manager