

CARLISLE'S AUTHORIZED APPLICATORS MARKETING ANNOUNCEMENT

ID-2011-19
Cold Applied Adhesive
November 15, 2011

TO: Carlisle Authorized Applicators

Carlisle is pleased to announce its newly reformulated, asphalt-based Cold Applied Adhesive. The new adhesive spreads effortlessly with a flat-blade squeegee and minimizes the potential for membrane staining. Along with these benefits, the reformulated Cold Applied Adhesive is still solvent- and odor-free and has minimal VOCs. It meets environmental requirements in all 50 states, making it a great alternative to asphalt and kettles when fumes and odors are a concern.

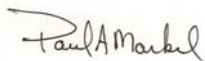
Carlisle's Cold Applied Adhesive is a one-sided, wet lay in adhesive approved for direct application to SecurShield™, SecurShield HD, HP Recovery Board, DensDeck®, DensDeck Prime™ and Securock®. It is also approved for direct application over wood, lightweight concrete, gypsum and structural concrete decks.

In recovery applications, Cold Applied Adhesive is approved for application directly to existing weathered smooth-surface BUR, mineral-surface cap sheets or SBS modified bitumen. Power washing the accumulated debris off the existing roof is the only required substrate preparation. In multiple-ply applications, Carlisle's Cold Applied Adhesive can be used to install our modified base sheet, and G2 Base Sheet. Carlisle's TPO or EPDM AFX Cap sheets can be installed over the base sheets using the same Cold Applied Adhesive

General Information	
Part Number	319689
Shelf Life	9 Months
VOC Content	32 grams/liter
Packaging	5-gal pails
Weight	11.1 lbs per gal
Coverage Rate	67 sq ft per gal smooth surface 50 sq ft per gal semi-smooth surface

The new Cold Applied Adhesive is stocked in Carlisle and is available for immediate shipment. Please contact your local Carlisle representative or distributor for more information.

Sincerely,



Paul Markel
FleeceBACK Sales and Marketing