

MARKETING ANNOUNCEMENT

Authorized Applicator



EPDM-2019-01 New 3-Gallon Pails of Primer January 7, 2019

To: Carlisle SynTec Systems' Authorized Applicators

Carlisle SynTec Systems is pleased to announce it will begin offering three-gallon pails of its recently reformulated HP-250 and Low-VOC EPDM/TPO Primer. The new three-gallon pails can easily accommodate 9"-wide rollers for improved rooftop productivity, especially when applying primer to 6"-wide seams. In addition to labor savings, HP-250 and Low-VOC EPDM/TPO Primer offer a number of additional benefits.

Excellent tack – HP-250 and Low-VOC EPDM/TPO Primer provide aggressive tack and offer an extended open time.

Resistance to gelling – HP-250 and Low-VOC EPDM/TPO Primer are highly resistant to gelling, which is why Carlisle can now offer these products in three-gallon pails.

Shelf life – Due to their excellent resistance to gelling, HP-250 and Low-VOC EPDM/TPO Primer now have a 12-month shelf life.

New 3-Gallon Pails of Primer	
HP-250 Product Code	332683
Low-VOC Product Code	332714
Stocking Locations	Carlisle, Greenville, and Tooele
Packaging	3-gallon pails/75 per pallet
Storage Requirements	Store between 60-90°F (15-32°C)
Product Notes	Coverage rates and weight per gallon remain the same: HP-250 coverage rate – 450 ft ² /gal (roller application) HP-250 weight – 7.30 lbs/gal Low-VOC Primer coverage rate – 700 ft ² /gal (roller application) Low-VOC Primer weight – 9.55 lbs/gal

If you have any questions, or for more information, please contact your manufacturer's representative.

Sincerely,

Ronald L. Goodman
EPDM Marketing Manager