

MARKETING ANNOUNCEMENT

Authorized Applicator



ID-2019-05

RapidLock® Incentive and Product Line Additions

February 19, 2019

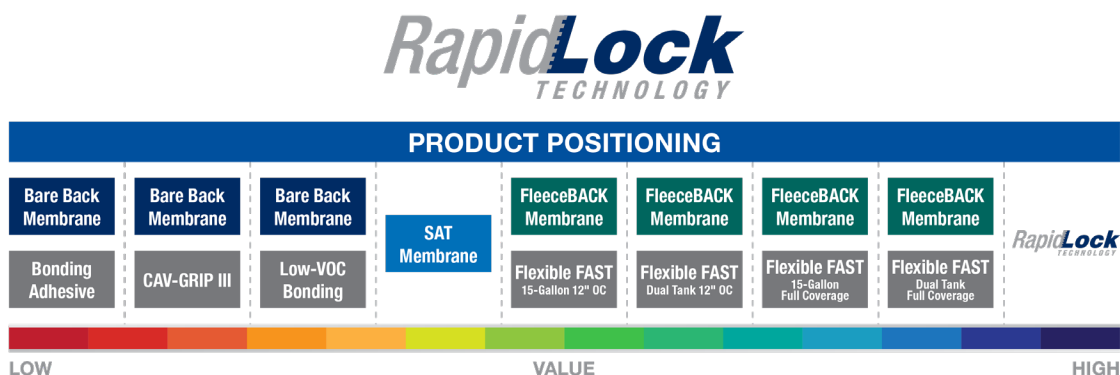
To: Carlisle SynTec Systems' Authorized Applicators

RapidLock Incentive

Effective immediately and continuing through May 31, 2019, Carlisle is offering an incentive for first-time RapidLock users. This incentive is intended to encourage contractors to try out the RapidLock System and experience its unique benefits firsthand, and to that end, Carlisle will work with you to make that happen.

Incentive amounts will be based on the system that RapidLock is replacing – ideally a FleeceBACK®/Flexible FAST™ Adhesive system. Upgrading from non-FleeceBACK/Flexible FAST systems is also a possibility; although it may not be feasible to make up the total cost difference between the two systems, Carlisle will get you as close as possible to promote the use of RapidLock. Please contact your manufacturer's representative to discuss potential RapidLock jobs and specifics of the incentive program.

The graphic below, which was shown at Carlisle's 2019 National Sales Meeting, can help with positioning RapidLock products.



RapidLock Product Line Additions

Additional RapidLock products, including gray RL TPO, 2.6" RL Polyiso, and Coated Glass-Faced (CGF) RL Polyiso, are now available. Carlisle's updated RapidLock offerings are outlined in the following table.

RapidLock Membranes				
Product Code	Description	Size	Stocking Locations	
331677	Black FleeceBACK RL EPDM 115-mil	10' x 100'	C, G	
331676	White FleeceBACK RL TPO 115-mil	10' x 100'	C, S, T	
330021	White FleeceBACK RL TPO 115-mil	10' x 50'	2- to 4-week lead time	
333071	Gray FleeceBACK RL TPO 115-mil	10' x 100'	2- to 4-week lead time	
RapidLock Insulation and Cover Board				
Product Code	Description	FT ² /pallet	Pcs/pallet	FT ² /truck
330920	0.5" High Density RL 48" x 96"	1,440	45	69,120
333150	2.0" Flat RL-CGF 20 psi 48" x 96"	768	24	18,432
333151	2.6" Flat RL-CGF 20 psi 48" x 96"	576	18	13,824
330092	2.0" Flat RL-BLK 20 psi 48" x 96"	768	24	18,432
332550	2.6" Flat RL-BLK 20 psi 48" x 96"	576	18	13,824

C = Carlisle, G = Greenville, S = Senatobia, T = Tooele

If you have any questions, or for more information, please contact your manufacturer's representative.

Sincerely,



Chad Buhrman
Insulation Product Manager



Austin Kulp
FleeceBACK Product Manager