

MARKETING ANNOUNCEMENT

Authorized Applicator



PVC-2018-04

Polyester-Reinforced FleeceBACK® PVC/KEE HP Membranes

April 17, 2018

To: Carlisle SynTec Systems' Authorized Applicators

Carlisle SynTec Systems is pleased to introduce its Polyester-Reinforced FleeceBACK PVC and KEE HP membranes. Polyester reinforcement provides greatly increased tear strength, breaking strength, and puncture resistance when compared to fiberglass reinforcement.

Product Code	Product Description	Weight	Stocking Location
115 (60 MIL) PVC FLEECEBACK			
323491	WHITE PVC FLEECEBK-115 10' X 100'	460 lbs.	C,G,T
323493	GRAY PVC FLEECEBK-115 10' X 100'	460 lbs.	2 Wks.
323494	TAN PVC FLEECEBK-115 10' X 100'	460 lbs.	2 Wks.
135 (80 MIL) PVC FLEECEBACK			
323495	WHITE PVC FLEECEBK-135 10' X 75'	452 lbs.	C,G,T
323497	GRAY PVC FLEECEBK-135 10' X 75'	452 lbs.	2 Wks.
323498	TAN PVC FLEECEBK-135 10' X 75'	452 lbs.	2 Wks.
105 (50 MIL) KEE HP FLEECEBACK			
323499	WHITE KEE HP FLEECEBK-105 10' X 100'	390 lbs.	2 Wks.
331112	GRAY KEE HP FLEECEBK-105 10' X 100'	390 lbs.	2 Wks.
331113	TAN KEE HP FLEECEBK-105 10' X 100'	390 lbs.	2 Wks.
115 (60 MIL) KEE HP FLEECEBACK			
323500	WHITE KEE HP FLEECEBK-115 10' X 100'	470 lbs.	C,G,T
331114	GRAY KEE HP FLEECEBK-115 10' X 100'	470 lbs.	2 Wks.
331115	TAN KEE HP FLEECEBK-115 10' X 100'	470 lbs.	2 Wks.
135 (80 MIL) KEE HP FLEECEBACK			
323501	WHITE KEE HP FLEECEBK-135 10' X 75'	452 lbs.	C,G,T
331116	GRAY KEE HP FLEECEBK-135 10' X 75'	452 lbs.	2 Wks.
331117	TAN KEE HP FLEECEBK-135 10' X 75'	452 lbs.	2 Wks.

Polyester-reinforced FleeceBACK PVC and KEE HP membranes will be manufactured at Carlisle's Greenville, IL, plant. These membranes meet or exceed the physical requirements of Type III and Type IV per ASTM D4434 Standard Specification for Poly (Vinyl Chloride) Sheet Roofing. Carlisle's FRS (Fiberglass Reinforced) FleeceBACK will still be available as a lead-time item.

If you have any questions, please contact your Manufacturer's Representative.

Sincerely,

John C. Greko, PVC Product Manager